



## APPLES

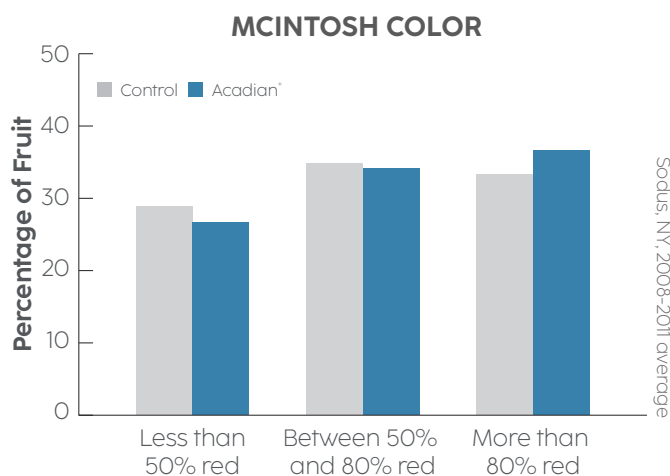
Created using our unique technology, Acadian® contains a complex mix of synergistic bioactive compounds that allow crops to reach their full yield potential. It improves crop quality and productivity by enhancing root growth, improving nutritional health and bolstering tolerance to challenging growing conditions.

### BENEFITS TO APPLES

- Improves red color
- Improves overall yield and quality

### ACADIAN® IMPROVES APPLE COLOR

Acadian® gives your crop strong early growth, good nutrition and the ability to tolerate the most challenging growing conditions. In addition, it works at a cellular level by improving the production of naturally occurring plant compounds that lead to beautiful fruit coloring.



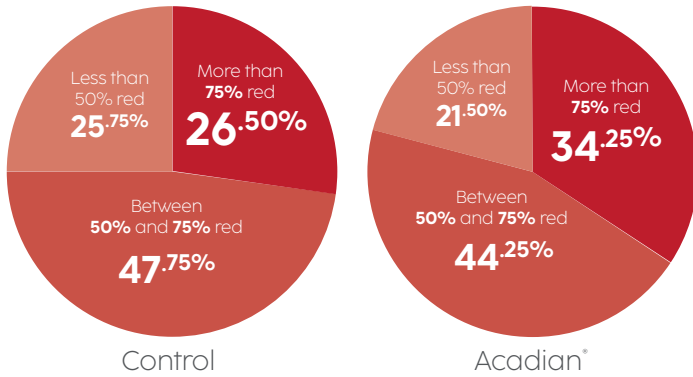
Across four years of trials, Acadian®-treated apples had better color (more apples in the best color category).



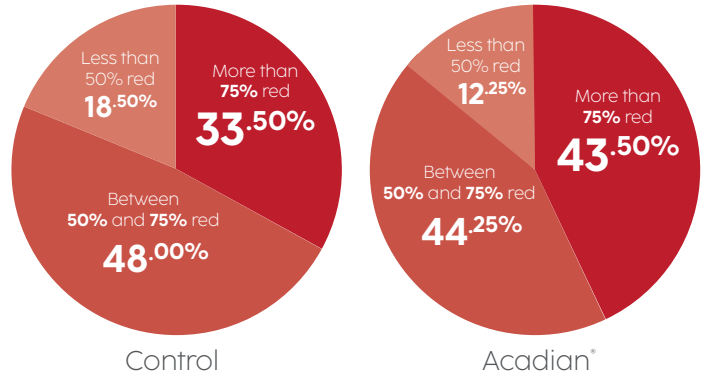
# HOW DOES ACADIAN® BENEFIT APPLES?

**IMPROVES RED COLOR:** Acadian® improves red color by increasing phenolic compounds and flavonoids, which are responsible for red color in apples.

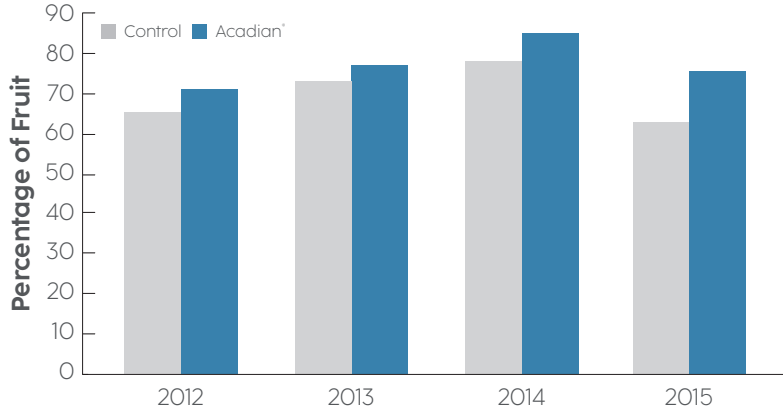
## HONEYCRISP COLOR



## GALA COLOR



## JONAGOLD APPLES WITH DESIRABLE\* COLOR



\* desirable color = red color on more than 75% of the surface

Year after year, Acadian® improved the color of Jonagold apples. Every year, the difference between Acadian® and Control was statistically significant.

## RATES AND TIMINGS

To improve color, apply Acadian® at **32 to 96 oz per acre** at the following timings:

- **45 days before harvest**
- **30 days before harvest**

Acadian® mixes well with nutrients and other agricultural products.



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